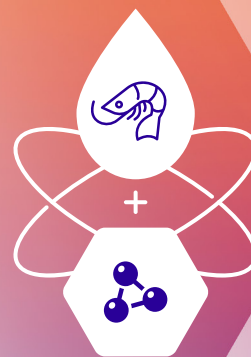




Support for overall hip and joint structure and flexibility, as well as bone health



A complete balance of ingredients with synergistic functions, now including:

- Krill oil, providing omega-3 fatty acids to help lubricate joints^{1,2}
- Low molecular weight hyaluronic acid, shown to support joint health^{3,4}



Mobility improvement within as little as 7 days⁵ with no loading dose

100% Satisfaction Guaranteed!



MOVOFLEX[®]
ADVANCED SOFT CHEWS



It's time to **advance**.

To order MOVOFLEX[®] Advanced Soft Chews, talk with your distributor or Virbac representative, or call **1-844-484-7222**.

MOVOFLEX[®]
ADVANCED SOFT CHEWS

References

1. Mercke Odeberg J, Lignell A, Pettersson A, Höglund P. Oral bioavailability of the antioxidant astaxanthin in humans is enhanced by incorporation of lipid based formulations. *Eur J Pharm Sci.* 2003;19(4):299-304. doi: 10.1016/s0928-0987(03)00135-0. 2. Huang SL, Ling PX, Zhang TM. Oral absorption of hyaluronic acid and phospholipids complexes in rats. *World J Gastroenterol.* 2007;13(6):945-949. doi: 10.3748/wjg.v13.i6.945. 3. Park DR, Ko R, Kwon SH, et al. FlexPro MD, a mixture of krill oil, astaxanthin, and hyaluronic acid, suppresses lipopolysaccharide-induced inflammatory cytokine production through inhibition of NF-κB. *J Med Food.* 2016;19(12):1196-1203. doi: 10.1089/jmf.2016.3787. 4. Park MH, Jung JC, Hill S, et al. FlexPro MD[®], a combination of krill oil, astaxanthin and hyaluronic acid, reduces pain behavior and inhibits inflammatory response in monosodium iodoacetate-induced osteoarthritis in rats. *Nutrients.* 2020;12(4):956. doi: 10.3390/nu12040956. 5. Data on file. Virbac Corporation. 6. Pashkow FJ, Watumull DG, Campbell CL. Astaxanthin: a novel potential treatment for oxidative stress and inflammation in cardiovascular disease. *Am J Cardiol.* 2008;101(10A):58D-68D. doi: 10.1016/j.amjcard.2008.02.010. 7. Abdel-Tawab M, Werz O, Schubert-Zsilavecz M, Boswellia serrata: an overall assessment of in vitro, preclinical, pharmacokinetic and clinical data. *Clin Pharmacokinet.* 2011;50(6):349-369. doi: 10.2165/11586800-000000000-00000. 8. Balogh L, Polyak A, Mathe D, et al. Absorption, uptake and tissue affinity of high-molecular-weight hyaluronan after oral administration in rats and dogs. *J Agric Food Chem.* 2008;56(22):10582-10593. doi: 10.1021/jf8017029.

©2022 Virbac Corporation. All rights reserved. MOVOFLEX is a registered trademark of the Virbac Group of Companies. BIOVAFLEX is a registered trademark of Biova, LLC, used under license. 4/22 13968.02

Help them advance **gracefully**

with MOVOFLEX[®] Advanced Soft Chews.

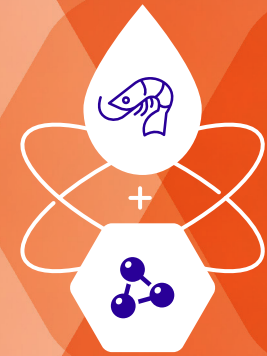
It's time to **advance** your recommendation.

Strengthen your recommendation for hip and joint support with new MOVOFLEX[®] Advanced Soft Chews, featuring additional ingredients to help sustain your patients' joint health through all life stages.



Advanced effectiveness

with uniquely synergistic ingredients.

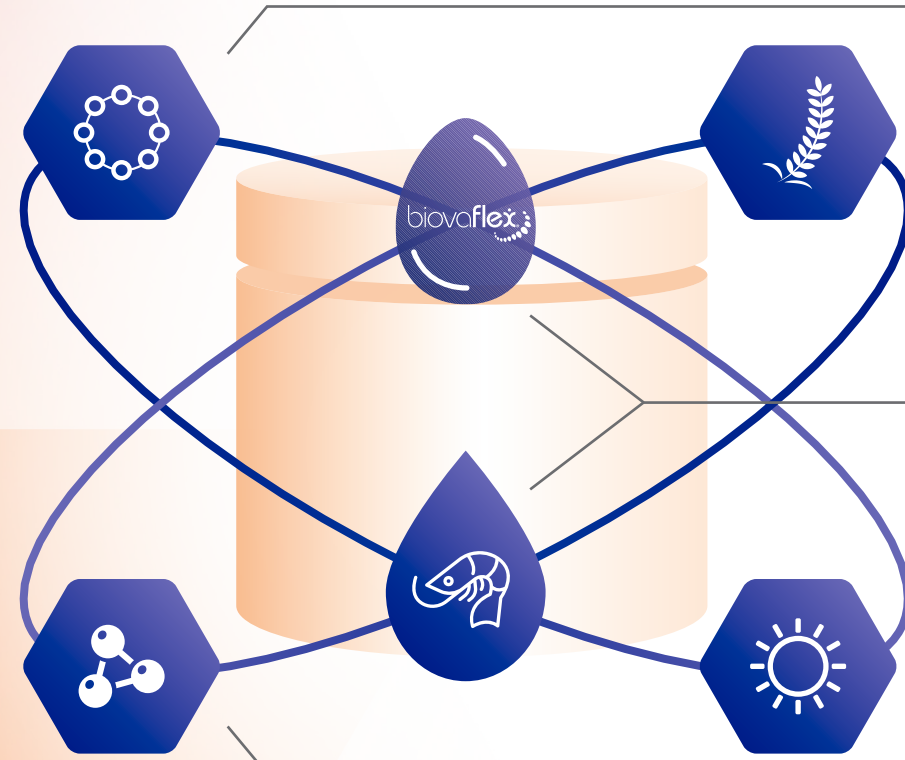


Krill Oil

Contains omega-3 fatty acids in a form bound to phospholipids, helping improve the absorption capabilities of astaxanthin and hyaluronic acid.^{1,2}

Low Molecular Weight Hyaluronic Acid

Shown to support joint health in combination with krill oil and astaxanthin.^{3,4}



Astaxanthin

Powerful antioxidant: Supports joint health with protection from free radicals and nitrous oxide⁶

Boswellic Acids

Derived from *Boswellia serrata*, an ingredient known to help decrease normal inflammatory pathways.⁷ Supports structural integrity of joints and connective tissues

biovaflex Eggshell Membrane

Eggshell membrane includes chondroitin sulfate, collagen and elastin: Supports joint structure and flexibility

Krill Oil

Sustainably sourced Antarctic krill, which contains omega-3 fatty acids: Helps lubricate joints

Vitamin D₃

Synthetic ingredient: Supports bone health

High Molecular Weight Hyaluronic Acid

Produced via bacterial fermentation: Supports joint flexibility and viscosity of synovial fluids⁸

Low Molecular Weight Hyaluronic Acid

Produced via bacterial fermentation: Supports joint structure and joint maintenance^{3,4}

1 chew per day
no loading dose!

MOVOFLEX[®]

ADVANCED SOFT CHEWS



60 soft chews per jar

Pet Owner Trial¹

We assessed pet owner perception during a 30-day trial of MOVOFLEX[®] Advanced Soft Chews.

Online surveys were conducted on Days 0, 7 and 30 of product administration.

PARTICIPANTS:

Dog owners currently administering original MOVOFLEX[®] Soft Chews



PERCEPTIONS ASSESSED:

- Size, smell, color and shape
- Palatability
- Ease of administering the chew
- Effect on mobility

THE RESULTS ON DAY 30

PALATABILITY

91% perceived it as similar to or better than the original chew.

EASE OF GIVING

96% said it was as easy or easier to give their dog compared with the original chew.

PURCHASE INTEREST

90% said they would purchase if recommended by a veterinarian.

63% of pet owners recognized an improvement in their dog's mobility.

Warnings: Not for human consumption. Keep out of the reach of children and animals. In case of accidental overdose, contact a health professional immediately.

Cautions: If animal's condition worsens or does not improve, stop product administration and consult your veterinarian. Safe use in pregnant animals or animals intended for breeding has not been proven.